



ECOSHOTZ



CAPTURING MEMORIES...RESPONSIBLY

ECOSHOTZ EMBODIES OUR PASSION...FOR INNOVATIVE,
ENVIRONMENTALLY AND SOCIALLY RESPONSIBLE
PHOTOGRAPHY, AND RESPONSIVE CUSTOMER SERVICE.

WE AIM TO BE THE WORLD'S FOREMOST ECO-FRIENDLY,
GREEN PHOTOGRAPHY CONCESSION COMPANY WITH AN
INNOVATIVE, FUN AND UNIQUE PORTFOLIO OF PRODUCTS.

ECOSHOTZ

MISSION

TO BE:

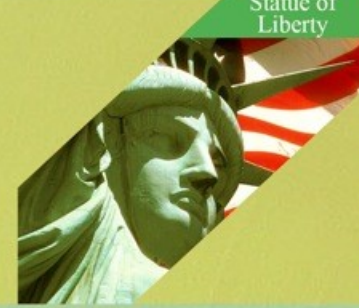
- SOCIALLY AND ENVIRONMENTALLY RESPONSIBLE IN OUR APPROACH TO MARKETING, SOURCING, AND DELIVERING ATTRACTION PHOTOGRAPHY, ACTIVATION AND RELATED SERVICES
- KNOWN FOR INDUSTRY LEADING CUSTOMER SERVICE
- BEST IN CLASS IN EFFICIENT OPERATIONS IN THE INDUSTRY
- EZ ON THE ENVIRONMENT...EZ TO DO BUSINESS WITH



FOUNDING PRINCIPLES

- **SOCIALLY RESPONSIBLE:** STRENGTHEN THE LOCAL ECONOMIES IN WHICH WE OPERATE BY HIRING LOCALLY, AND STRIVING TO DEVELOP AND PROCURE LOCALLY.
- **ENVIRONMENTALLY FRIENDLY:** STRIVE TO USE ORGANIC, ECO-FRIENDLY PRODUCTS THROUGHOUT OUR OPERATIONS. WHILE WE CANNOT BE PERFECT ON DAY ONE, WE WILL HAVE AN ONGOING COMMITMENT TO THE ENVIRONMENT.
- **SUSTAINABLE OPERATIONS:** RELENTLESS FOCUS ON EFFICIENCIES AND WASTE ELIMINATION THROUGHOUT OUR OPERATIONS – CONTINUOUS IMPROVEMENT OF OUR OPERATIONS. REVIEW OUR OPERATIONS PERIODICALLY TO ENSURE THEY ARE AS ENVIRONMENTALLY AND ECONOMICALLY SUSTAINABLE AS THEY CAN BE.
 - 100% DIGITAL PHOTOGRAPHY
 - GOAL TO BE A 'DRY PRINT' OPERATION IN THE NEXT 5 YEARS
 - PRINTERS USE RECYCLABLE, REFILLABLE CARTRIDGES
 - RECYCLED PAPER USED THROUGHOUT OUR OPERATIONS
 - RECHARGEABLE BATTERIES USED IN EQUIPMENT
 - DIGITAL VIEWING AND SHARING OF PHOTOGRAPHS
 - EQUIPMENT SET TO POWER DOWN WHEN NOT IN USE
- **SERVICE EXCELLENCE:** FOSTER A RELATIONSHIP-BASED, CUSTOMER AND GUEST SERVICE FOCUSED OPERATIONS THAT 'DELIGHTS' AT EVERY INTERACTION.
- **INNOVATIVE, CUTTING EDGE:** FOCUS ON RESEARCHING, DEVELOPING AND MARKETING NOVEL, INNOVATIVE PRODUCTS THAT ARE DELIVERED ON SITE AS WELL AS THROUGH SOCIAL MEDIA AND OTHER STATE-OF-THE-ART MEDIUM.

E C O S H O T Z



TIRED OF 'TRADITIONAL' PHOTOGRAPHY
CONCESSION COMPANIES, 'ME TOO' PRODUCTS AND
UNFULFILLED SERVICE PROMISES?

SEE AND EXPERIENCE THE NEXT GENERATION
'EXPERIENCE THE ECOSHOTZ DIFFERENCE.'

ECOSHOTZ



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